

Gentlemen,

Media ownership has caused a detachment from local needs. Public service announcements are almost non-existent. There is no radio station in this city that does anything with the local news. One company owns seven radio stations in this small city of 70,000 people. Why should they bother with local needs when their revenue comes from national advertisers? The two television stations are not much help either as one has almost no reporter and the other is very slanted!

Translators are a help to receive some programs we otherwise would not get. However, they should never have precedents over LPFM or other locally owned stations. Local ownership with both national and local programming, such as PSA, local news, etc. should be given priority over translators and other broadcasters in all channels!

We need to have the needs of a democracy put ahead of profit hungry media giants. We need a competitive local media system.